



OAK RIDGES MORaine
LAND TRUST

SPONSORSHIP PACKAGE

*25TH ANNIVERSARY CELEBRATION OF
THE OAK RIDGES MORaine LAND TRUST*

OCTOBER 5, 2025

Thank you for considering a partnership with the Oak Ridges Moraine Land Trust (ORMLT). This milestone event honors 25 years of land conservation and ecological protection across Ontario's Oak Ridges Moraine. Your sponsorship helps us expand our impact while giving your organization meaningful visibility, connection to a purpose-driven audience, and the opportunity to lead in environmental stewardship.

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OAK RIDGES MORaine
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25 YEARS OF PROTECTING NATURE ON THE MORaine

THE OAK RIDGES MORaine LAND TRUST

Together with the Niagara Escarpment, the Oak Ridges Moraine forms Southern Ontario's "Greenbelt" - an ecologically important landform that provides drinking water and clean air to residents, habitat for wildlife, vital space for farmland, and much more.

Since inception, our Land Trust has protected over 5,300 acres of land on the Moraine - forever.

24

Provincially significant wetlands, one of the fastest shrinking habitat types in the world, protected.

\$9.6_M

Of yearly economic value from flood attenuation, water filtration, and other ecosystem services provided.

46

Species at risk protected across mammals, plants, reptiles, amphibians, birds, and insects on our properties.

CORE ACTIVITY

CREATION OF PRIVATE NATURE RESERVES

Through outright purchase or donation, we have created 15 nature reserves that serve as a refuge to species at risk as well as common but disappearing species in Southern Ontario.

PARTNERSHIP WITH LOCAL RESIDENTS

By entering into easement agreements, we work with local, conservation-minded residents to protect the land they live on and love.

CONSERVATION WORK

At select properties, we do direct species conservation work. Our Kirtland Warbler project, for example, is working to protect this endangered bird by actively managing its grassland habitat.

IMPACT

EVENT OVERVIEW

The ORMLT 25th Anniversary Celebration will bring together supporters, donors, government leaders, landowners, and environmental champions to celebrate our collective efforts to protect over 5,300 acres of ecologically important land. The event will include live entertainment, guest speakers, a live and silent auction, a 50/50 draw, networking, and community recognition moments.

TIME 2:00–5:00 PM on Sunday, October 5, 2025

PLACE Trail Hub, 722 Chalk Lake Rd, Uxbridge, ON L9P 1R4

- TARGET AUDIENCE:**
- Environmental & clean water enthusiasts
 - Conservation donors & supporters
 - Local leaders & elected officials
 - Professionals, families, & outdoor communities

- EVENT FORMAT:**
- Welcome ceremony & recognition of landowners
 - Keynote speeches from environmental leaders
 - Musical entertainment and food & cash bar
 - Live & silent auction & sponsor showcases



Celebrating
— 25 YEARS —

of protecting the Oak Ridges Moraine



OAK RIDGES MORaine
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SPONSORSHIP TIERS

MORAINE GUARDIAN SPONSOR *(EXCLUSIVE)*

- Presenting sponsor status with top billing & co-branded event title
- Speaking opportunity during opening ceremony
- 4 complimentary event tickets with reserved seating
- Largest logo placement across all materials
- Premium inclusion in press releases and social media

\$25,000

CONSERVATION CHAMPION

- Premium logo placement on materials and website
- Individual press release mention and social media spotlight
- 2 complimentary event tickets with reserved seating
- Table placement at event
- Optional guided volunteer day for employees

\$10,000

FOREST PROTECTOR

- Logo on banners, printed programs, and event recap
- Group inclusion in press and media
- Optional table at event

\$5,000

COMMUNITY PARTNER

- Mid-size logo placement on event materials
- Group thank-you post on social media

\$2,500

MORAINE FRIEND

- Recognition in event program and online

\$1,000

Note: In-kind contributions will be categorized under the “Moraine Friend” tier unless otherwise agreed. Each sponsorship tier includes all benefits from the levels below, in addition to its exclusive features.

SPONSOR TIER BENEFITS

	GUARDIAN	CHAMPION	PROTECTOR	PARTNER	FRIEND
	\$25,000	\$10,000	\$5,000	\$2,500	\$1,000
Logo on website & event program	✓	✓	✓	✓	✓
Verbal acknowledgement	✓	✓	✓	✓	✓
Social media posts	4	3	2	2	1
Instagram stories	4	4	3	2	1
Premium Advertisement Video	3 total (Ad + 2 features)	2 total (Ad + feature)	2 total (Ad + feature)	Shared Ad	Shared Ad
Press release inclusion	featured	individual	group		
Event booth/table (on request)	✓	✓	optional		
Complimentary tickets	4	2			
Reserved or grouped seating	✓	✓			
Guided volunteer day/private tour	✓	✓			
Speaking role at event	✓				
Largest logo placement	✓				
Recognition in Annual Report	✓	✓	✓	✓	✓

KEY DATES & DEADLINES

● AUGUST 15, 2025

Early sponsor confirmation
for maximum exposure

Premium ad reel launch
(all confirmed sponsors included)

● AUGUST 30, 2025

SEPTEMBER 10, 2025 ●

Raffle & auction
contributions due

Logo & marketing material
submission deadline

● SEPTEMBER 15, 2025

AUDIENCE & VISIBILITY

in-person
audience:

150+
attendees

digital
reach:

15,000+
impressions

DEMOGRAPHICS:

- Environmentally conscious
- Business leaders, outdoor & clean water enthusiasts, donors, educators
- Government & conservation stakeholders

MARKETING CHANNELS:

- Website spotlights
- Social media (*Instagram, Facebook, LinkedIn*)
- Newsletter features
- Premium advertisement video
- Printed program & signage
- Post-event recap & press release



OAK RIDGES MORaine
LAND TRUST

CONTACT US

Let's stay connected!

To confirm your sponsorship or inquire about contribution opportunities:

Contact:

SUSAN WALMER

PHONE: (905) 939-3333

CHIEF EXECUTIVE OFFICER

EMAIL: SWALMER@OAKRIDGESMORaine.ORG

AND / OR

DEB THOMPSON

PHONE: (416) 997-4671

BOARD DIRECTOR

EMAIL: DEB@OAKRIDGESMORaine.ORG

Thank you for helping protect Ontario's Oak Ridges Moraine, a key source of clean water for the Greater Toronto Area. Your support makes our work possible.



FOR MORE INFORMATION VISIT OUR WEBSITE

Join local leaders and businesses in supporting conservation, community, and celebration. Scan to learn how you can be part of this milestone event.